

Horizons Active Cdn Bond ETF (HAD)

ETF Snapshot

Name:

Horizons Active Cdn Bond ETF

Launch Date:

October 10, 2012

Ticker:

HAD

Management Fee:¹

0.42%

Investment Manager:

Horizons ETFs Management
(Canada) Inc.

Sub-Advisor:

Fiera Capital Corporation

Distribution Frequency:

Monthly

Eligibility:

All registered and non-registered
investment accounts

¹Plus applicable sales tax.

Gain Exposure to the Canadian Fixed Income Sector

The Horizons Active Cdn Bond ETF ("HAD") is an actively-managed ETF that seeks to generate long-term returns primarily through maximized interest income and moderate capital appreciation. HAD invests mainly in a portfolio of high-quality Canadian fixed-income securities, including government and corporate bonds, denominated in Canadian dollars.

Key Features:

- Sub-advisor Fiera Capital Corporation ("Fiera Capital"), is an experienced corporate fixed income manager
- Offers the flexibility to alter its duration and credit composition in anticipation of, or in response to, interest rate changes
- Actively managed with objective to lower risk and increase the potential to profit
- Provides distribution income on a monthly basis to investors

The Importance of Active Bond Management

HAD is designed to offer investors access to the current income potential of a bond-indexing strategy while providing some protection of capital from the risk of changing interest rates. HAD seeks to avoid significant capital losses associated with rate fluctuations by having the flexibility to alter its duration and credit composition; whereas a passive bond-indexing strategy is tied to the maturity and credit quality of the index it mirrors.

Fiera Capital's Tactical Fixed Income Process



- 1 Identify key factors
- 2 Determine outlook for those factors
- 3 Compare outlook to what is already discounted in the market
- 4 Trend analysis
- 5 Interest rate anticipation and yield curve positioning
- 6 Sector allocation
- 7 Security selection
- 8 Short-term trading

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The illustrative example below shows how bond prices move in response to various changes in interest rate changes (bond prices and interest rates move in opposite directions):

	1% increase*	2% increase*	1% decrease*	2% decrease*
Short-term bond (2.5 year duration)	-2.5%	-5%	2.5%	5%
Intermediate-term bond (5-year duration)	-5.0%	-10%	5.0%	10%
Long-term bond (10-year duration)	-10.0%	-20%	10%	20%

FOR ILLUSTRATIVE PURPOSES ONLY. The percentage increases and decreased in bond prices are approximations.

*Assumes all else remains equal.

Fiera Capital Corporation:

Fiera Capital Corporation (“Fiera Capital”) is one of the largest fixed income managers in Canada. Publically traded with offices across the U.S. and Canada, Fiera Capital has become a leader in the realm of non-traditional investment solutions. It has vast experience and expertise in Canadian fixed income, North American preferred shares, Canadian and foreign equities, asset allocation and alternative strategies.

To learn more, please visit www.HorizonsETFs.com/HAD



HORIZONS ETFs
by Mirae Asset

Commissions, management fees and expenses all may be associated with an investment in Horizons Active Cdn Bond ETF (the “ETF”) managed by Horizons ETFs Management (Canada) Inc. The ETF is not guaranteed, its values change frequently and past performance may not be repeated. The prospectus contains important detailed information about the ETF. **Please read the prospectus before investing.**

The sub-advisor and investment manager have a direct interest in the management fees of the ETF, and may, at any given time, have a direct or indirect interest in the ETF or its holdings.