

## Horizons ETFs and National Bank Direct Brokerage Launch The Biggest Winner 9 Trading Competition

*\$13,000 in cash prizes to be won in Canada's preeminent ETF trading contest*

**TORONTO – May 6, 2019** – Horizons ETFs Management (Canada) Inc. (“**Horizons ETFs**”) and National Bank Direct Brokerage (“**NBDB**”) are pleased to announce today’s launch of the ninth edition of The Biggest Winner trading competition, a simulated exchange traded fund (“**ETF**”) investment contest.

The Biggest Winner competition gives eligible Canadian investors the opportunity to learn about trading in a risk-free environment while competing for real cash prizes. Participants open a simulated online brokerage account that starts with a balance of 100,000 virtual Canadian dollars (no actual money will be traded). They can then use these fantasy funds to virtually trade any ETF listed on the Toronto Stock Exchange (“**TSX**”). Entry and participation in the contest is free, with no purchase necessary.

*“Year-over-year, the universe of Canadian-listed ETFs has grown. Today, investors have access to approximately 700 Canadian-listed ETFs that cover a wide range of themes, strategies and asset classes,”* said Steve Hawkins, President and CEO of Horizons ETFs. *“That makes The Biggest Winner competition a potent educational tool for investors looking to learn about trading ETFs without taking financial risks. The kicker: it gives all contestants the opportunity to win actual cash prizes.”*

The Biggest Winner competition starts today and runs for six weeks, ending at 4 p.m. (Eastern) on June 14, 2019.

A grand prize of \$7,500 will be awarded to the contestant with the highest six-week cumulative return, while the runner-up will receive \$2,500. In addition, six weekly prizes of \$500 will be awarded to the contestants with the best single-week returns.

*“We’re nearing a decade of running The Biggest Winner, and each year, we see more and more investors registering to compete,”* said Mr. Hawkins. *“From new investors looking to expand their skills to include ETFs to repeat Biggest Winner participants aiming to grow their portfolios to potentially win cash prizes, this competition has become a staple event for many ETF enthusiasts and an annual highlight for Horizons ETFs.”*

Thousands of Canadians participated in the previous eight competitions. To date, The Biggest Winner competition has hosted approximately 12,000 participants and awarded nearly \$100,000 in cash prizes.

*“Do-it-yourself investing is rapidly growing in popularity. The Biggest Winner is a fantastic opportunity for investors to test ETF trading strategies in a simulated environment and learn about portfolio management basics. We’re proud to support this competition for a seventh consecutive year and play a role in the training of tomorrow’s investors,”* explained Claude-Frédéric Robert, President of National Bank Direct Brokerage.

To register for The Biggest Winner, for full contest rules and to access ETF educational materials, please visit: [www.HorizonsETFs.com/BiggestWinner](http://www.HorizonsETFs.com/BiggestWinner).

### About National Bank Direct Brokerage ([www.nbdb.ca](http://www.nbdb.ca))

National Bank Direct Brokerage (“NBDB”) is a division of and a trademark used by National Bank Financial Inc. (“NBF”) for its order execution only services. National Bank Direct Brokerage offers no advice and makes no investment recommendations. Clients are solely responsible for the financial and tax consequences of their investment decisions. NBF is a member of the Canadian Investor Protection Fund.

### About National Bank of Canada

With \$263 billion in assets as at January 31, 2019, [National Bank of Canada](http://www.nbc.ca), together with its subsidiaries, forms one of Canada's leading integrated financial groups. It has more than 21,000 employees in knowledge-intensive positions and has been recognized numerous times as a top employer and for its commitment to diversity. Its securities are listed on the Toronto Stock Exchange (TSX: NA). Follow the Bank’s activities at [nbc.ca](http://nbc.ca) or via social media on [Facebook](https://www.facebook.com/nbc.ca), [LinkedIn](https://www.linkedin.com/company/nbc.ca) and [Twitter](https://twitter.com/nbc.ca).

### About Horizons ETFs Management (Canada) Inc. ([www.HorizonsETFs.com](http://www.HorizonsETFs.com))

Horizons ETFs Management (Canada) Inc. is an innovative financial services company and offers one of the largest suites of exchange traded funds in Canada. The Horizons ETFs product family includes a broadly diversified range of solutions for investors of all experience levels to meet their investment objectives in a variety of market conditions. Horizons ETFs has more than \$10 billion of assets under management and 87 ETFs listed on major Canadian stock exchanges. Horizons ETFs Management (Canada) Inc. is a member of the Mirae Asset Global Investments Group.

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