

## **Horizons ETFs to Kick Off the MoneyShow Toronto 2018**

*The MoneyShow is Canada's premier finance and investing event*

**TORONTO – September 4, 2018** – On September 14, 2018, Horizons ETFs Management (Canada) Inc. (“**Horizons ETFs**”) will help launch The MoneyShow Toronto (the “**MoneyShow**”) – Canada’s largest finance and investing conference. With more than 50 expert speakers and panels covering a range of topics from exchange traded funds (“**ETFs**”) to macroeconomic forecasts to cannabis investing, the MoneyShow gives the investing public free access to insights and investment strategies from industry leaders.

Horizons ETFs’ President and CEO, Steve Hawkins, will open the conference with a presentation on the outlook for the Canadian ETF industry, which has experienced explosive growth in the past year. In 2017, Canadian ETF assets reached \$147 billion, up from \$113.6 billion in 2016.<sup>1</sup> In 2018, those assets reached a new high of \$160 billion.<sup>2</sup>

*“Just like the ETF industry in Canada, the MoneyShow has grown tremendously in popularity,”* said Mr. Hawkins. *“Since it began in 2009, the MoneyShow Toronto has become Canada’s premier investing conference. We’re proud to support an organization that is helping Canadians build their financial knowledge.”*

Horizons ETFs will lead a number of presentations as part of ‘The World of ETF Investing’ exhibition on September 14. Sessions will offer investors insights on ETFs, including how they work, different types of investment strategies and how to effectively manage your portfolio in changing economic conditions.

*“We’re excited to once again have Horizons ETFs as our major partner for the Toronto MoneyShow,”* said Kim Githler, Chair & CEO of the MoneyShow. *“Horizons ETFs has added tremendous value for our attendees through their in-depth insights on the Canadian ETF landscape.”*

As the provider of the world’s first and largest marijuana ETF, Horizons ETFs will also contribute to the ‘Outlook on the Canadian Cannabis Market’ expert panel. The presentation will feature Horizons ETFs’ Senior Vice-President and Head of Sales Strategy Mark Noble, Cam Battley, Chief Operating Officer of Aurora Cannabis and Brett Allan, Vice-President at Green Organic Dutchman Holdings, among others.

*“The MoneyShow is a great venue for discovering the next big theme in investing, and hearing what financial experts are passionate about right now,”* said Mr. Noble. *“Attendees get a chance to hear, ahead of their peers, about new investment opportunities and strategies from industry insiders.”*

Other MoneyShow guests will include Globe and Mail finance columnist Rob Carrick, personal finance author Gordon Pape and music legend Gene Simmons. The MoneyShow will take place at the Metro Toronto Convention Centre from September 14-15. To learn more and to register

for free, visit: <https://conferences.moneyshow.com/moneyshow-toronto/>.

<sup>1</sup> Source: *Strategic Insight*, as at December 31, 2017.

<sup>2</sup> Source: *CETFA*, as at July 31, 2018.

**About Horizons ETFs Management (Canada) Inc.** ([www.HorizonsETFs.com](http://www.HorizonsETFs.com))

Horizons ETFs Management (Canada) Inc. is an innovative financial services company and offers one of the largest suites of exchange traded funds in Canada. The Horizons ETFs product family includes a broadly diversified range of solutions for investors of all experience levels to meet their investment objectives in a variety of market conditions. Horizons ETFs has more than \$10 billion of assets under management and 83 ETFs listed on major Canadian stock exchanges. Horizons ETFs Management (Canada) Inc. is a member of the Mirae Asset Global Investments Group.

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