

## **Horizons ETFs Launches Its Biggest Winner 8 Trading Competition**

*\$13,000 in cash prizes to be won in Canada's preeminent ETF trading contest*

**TORONTO – May 7, 2018** – Think you're good at trading ETFs? Then it's time to put your virtual money where your mouth is. Horizons ETFs Management (Canada) Inc. ("**Horizons ETFs**") and National Bank Direct Brokerage ("**NBDB**") are pleased to announce today's launch of the eighth edition of the Biggest Winner trading competition, a simulated exchange traded fund ("**ETF**") investment contest.

The Biggest Winner competition gives eligible Canadian investors the opportunity to learn about trading in a risk-free environment while competing for real cash prizes. Registrants open a simulated online brokerage account that starts with a balance of 100,000 virtual Canadian dollars (no actual money will be traded). They can then use these fantasy funds to trade any ETFs listed on the Toronto Stock Exchange ("**TSX**"). Entry and participation in the contest is free, with no purchase necessary.

*"Currently, there is more than \$150 billion invested in Canadian-listed ETFs,"* said Steve Hawkins, President and Co-CEO of Horizons ETFs. *"We expect that the number of Canadian investors who use ETFs will continue to grow. One way we're helping Canadians to improve their ETF investing skills is through our Biggest Winner competition. Regardless of their skill level, the Biggest Winner gives investors the opportunity to learn about ETF investing without taking any financial risks. And there's the added bonus of potentially winning real cash."*

The Biggest Winner competition starts today and runs for six weeks, ending at 4 p.m. (Eastern Time) on June 15, 2018.

A grand prize of \$7,500 will be awarded to the contestant with the highest six-week cumulative return, while the runner-up will receive \$2,500. In addition, six weekly prizes of \$500 will be awarded to each of the best single-week returns.

*"Winning cash prizes is obviously a great incentive for investors to try their hand at ETF trading,"* said Mr. Hawkins. *"Ultimately, we think that everyone who participates is a winner because this is a realistic, yet fun way, to try your hand at ETF investing. The trading knowledge developed in this competition can potentially translate into building skills that will help with real-life investment success."*

Thousands of Canadians participated in the previous seven competitions. NBDB will again be the exclusive sponsor of this year's contest.

*"Do-it-yourself investing is becoming more and more popular. But to make the most of this approach, investors need to learn about this world and its intricacies,"* explained Robert Girard, Senior Manager – Business Development at National Bank Direct Brokerage. *"We feel that the Biggest Winner contest is a great way for investors to get familiar with online trading. This*

*option complements other initiatives we currently offer, including seminars, workshops and information documents,” he added.*

To register for The Biggest Winner, for full contest rules and to access ETF educational materials, please visit: [www.HorizonsETFs.com/BiggestWinner](http://www.HorizonsETFs.com/BiggestWinner).

#### **About National Bank Direct Brokerage ([www.nbdb.ca](http://www.nbdb.ca))**

National Bank Direct Brokerage (“NBDB”) is a division of and a trademark used by National Bank Financial Inc. (“NBF”) for its order-execution services. National Bank Direct Brokerage offers no advice and makes no investment recommendations. The client is solely responsible for the financial consequences of his or her investment decisions. NBDB is a member of the Canadian Investor Protection Fund.

#### **About National Bank of Canada ([www.nbc.ca](http://www.nbc.ca))**

With \$251 billion in assets as at January 31, 2018, **National Bank of Canada**, together with its subsidiaries, forms one of Canada’s leading integrated financial groups. It has more than 21,000 employees in knowledge-intensive positions and has been recognized numerous times as a top employer and for its commitment to diversity. Its securities are listed on the Toronto Stock Exchange (TSX: NA). Follow the Bank’s activities at [nbc.ca](http://nbc.ca) or via social media on [Facebook](#), [LinkedIn](#) and [Twitter](#).

#### **About Horizons ETFs Management (Canada) Inc. ([www.HorizonsETFs.com](http://www.HorizonsETFs.com))**

Horizons ETFs Management (Canada) Inc. is an innovative financial services company and offers one of the largest suites of exchange traded funds in Canada. The Horizons ETFs product family includes a broadly diversified range of solutions for investors of all experience levels to meet their investment objectives in a variety of market conditions. Horizons ETFs has approximately \$10 billion of assets under management and 81 ETFs listed on major Canadian stock exchanges. Horizons ETFs Management (Canada) Inc. is a member of the Mirae Asset Global Investments Group.

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*Commissions, management fees and applicable sales taxes all may be associated with an investment in the exchange traded funds managed by Horizons ETFs Management (Canada) Inc. (the “ETFs”). The ETFs are not guaranteed, their values change frequently and past performance may not be repeated. The prospectus contains important detailed information about the ETFs. **Please read the relevant prospectus before investing.***